EXERCISE #2: TARGETS

- Your targets are the values, features, assets that you most care about improving, protecting, restoring and keeping healthy.

- They will become the things to focus most of your time and effort on, as a way of keeping your plan manageable.

Without targets to add to your vision, it will be a lot harder to put your plan into action and see if it is working.

SUMMARY: Develop a short list of targets, both environmental / natural targets and cultural / human welfare targets (if appropriate). Select 2 to continue working on.

Try the following approach:

- ‘Brainstorm’ possible targets using sticky notes – discuss important features of your site, be specific, and record them
- Use the Target Selection Tool as an aide
- Organise notes into ‘like’ groups and give each group a name – these groups are your Targets, and the individual items the ‘nested’ targets
- Copy the Target name into the Table below and complete the table for the target
- Draw a rough map showing where these Targets occur in your project area

Groups should consider:

- What are the values, features, assets that we care about most?
- How would we describe each target?
- Why we have chosen these targets?
- Are there associated or "nested" targets, which will directly benefit the conservation of the objects we select?

Decide on 2 Targets (natural, cultural / human) which will be the focus of management for your project area for the rest of the workshop. Targets should be recorded in a table like the one below.
<table>
<thead>
<tr>
<th>Nested Targets</th>
<th>Description: what, why, where</th>
</tr>
</thead>
<tbody>
<tr>
<td>Things also looked after by looking after this</td>
<td>Target 1</td>
</tr>
</tbody>
</table>
Is the system coarse-scale

- Yes: Consider as a Potential Target
- No: Does it capture other targets

Does it capture other targets

- Yes: Consider as a Potential Target
- No: Is it captured in a system target

Is the species or community an ecoregional target?

- Yes: Is it captured in a system target
- No: Is it a keystone in the system

Is it a keystone in the system

- Yes: Consider as a Potential Target
- No: Is it an “umbrella” for many species/systems

Is it an “umbrella” for many species/systems

- Yes: Consider as a Potential Target
- No: Is it viable or feasibly restorable

Is it viable or feasibly restorable

- Yes: Nested Target
- No: Consider whether to Lump or Split

Consider whether to Lump or Split

- If Applicable: Do the targets co-occur on the landscape
- No: Do they share common processes
- No: Do they share similar critical threats

If applicable

- Yes: "Split" Target
- No: "Lumped" Targets

Notes:
1 Or is the system, community, or species likely to be a target in a regional plan?
2 "Captured" means that conserving the system will lead to conservation of the embedded species, community or system.